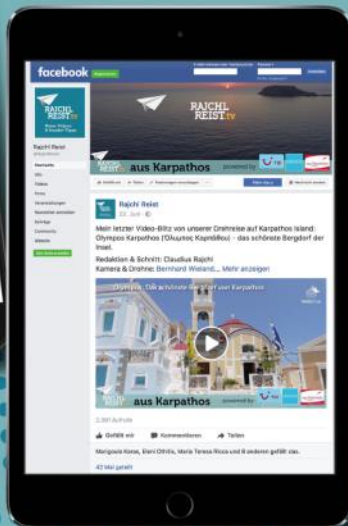




We set travel dreams in motion.



The industry solution for content marketing video, online & print



NEW!
Now on even more media outlets
with thousands of travel-loving media users

We re-invent your story

und steal the hearts of new costumers!

For two decades travel- and video-journalist Claudius Rajchl has created high-quality travel reportage from around the world. For over 5 years he has also developed customized multimedia content marketing campaigns in the German speaking world in cooperation with top media outlets like Salzburger Nachrichten, Kurier and more.



One hand to direct your project-- from production to campaign:

Editorial videos with worldwide usage rights by and with travel- and videojournalist Claudius Rajchl in report- or image-film-quality with cameraman and drone

Reader Special "Travel Like Rajchl-- plan your trip today!" Call to action and booking incentive with direct links to your landing page

Insider tips, culinary guide & recipe as travel appetizer / Social media assistance (Facebook, Instagram)

Rajchltreist.tv with the Salzburger Nachrichten

Channel www.SN.at/rajchltreist: Ongoing content placement

Far-reaching online campaign on SN.at with teaser on start page

SN-Newsletter on 50,000 subscribers

Facebook promotion from Salzburger Nachrichten, leading placement

Half page reportage in travel section of SN Saturday edition (optionally)



Numbers, Data, Facts

Per cooperation per month approx. 3,000 bis 5,000 unique users
with average visit time 3 to 5 minutes

Example Ras Al Khaimah 2019:

Placement on SN.at, tip-online.at und in Outbrain-Network in Germany, Austria, Switzerland (such as krone.at, kurier.at, bild.de, spiegel.de u.v.a.)

More than 10,000 unique users reached!— organic reach in Google ranking for mutliple weeks among the top 10 search results for Ras Al Khaimah

Perfect Target Audiences

53,4 % in purchasing segment of travel/hotel
90 % older than 40 years
79 % from Austria (38 % Salzburg, 27.3 % Vienna, 10.2 % Upper Austria, 4,9 % Lower Austria), 9 % Germany)

Sources: Salzburg Digital, Adition, Google Analytics)

Additional media presence upon request for example KURIER, Salzburger Nachrichten... B2B Campaign with tip-online (our own B2B channel rajchltreist.tv powered by tip-online.at)

TURBO Campaign with thousands of guaranteed clicks from quality media users with purchasing power: Algorithms find interested users in the D-A-CH regions, you pay per verified click.

Contact us -- we look forward to your inquiry!

Claudius Rajchl TRAVELTV.at

Tel. + 43 664 / 154 10 86 | claudius.rajchl@traveltv.at | www.traveltv.at

RAJCHL REIST.tv